

THE SOUVENIR CARD JOURNAL

The official organ of the Souvenir Card Collectors Society

SPRING

1981



***** INAUGURAL ISSUE *****

The Souvenir Card Collectors Society is pleased to announce that it has over 200 charter members. The SCCS has been formed in order to promote the souvenir card hobby, to disseminate souvenir card information, and to provide a central source for souvenir card sale and trade. Our publication, THE SOUVENIR CARD JOURNAL (SCJ), will be published four times a year. Due to the high costs of printing and postage, we are not able to send out membership cards at this time. This, however, may be reconsidered at a later date. Charter members may find their names, addresses, collecting interests, and SCCS numbers in the Charter Membership Directory. Each issue of the SCJ will contain directory updates for new members.

Future issues of the SCJ will continue to provide free advertising for members. This consists of one free ad per member per issue. Due to the large number of members and the limitation of printing space, collector member ads must be 25 words or less. Dealer member ads must now be no longer than 1/3 of a standard 8½X11" page. Additional ads may be purchased by members only at \$2 for a 25 word ad or at \$5 for a 1/3 page ad. The editor will type up collector member ads only. Dealers must do the lay outs for their own ads. Please take advantage of the free ads. The SCJ could become the center of souvenir card sale and trade if our members would participate. In addition, members are encouraged to contribute articles to the SCCS for publication in the SCJ. All articles must be neat, typed and ready for printing. Good photocopy illustrations are appreciated. Articles are needed in all areas and especially on numismatic, privately issued, and foreign souvenir cards.

The SCJ will have articles on all facets of souvenir card collecting. Curt Radford, the editor, shows us that "forerunner" souvenir cards can be traced all the way back to the 1860's in his column FORERUNNER FORUM. A leading souvenir card dealer analyses the market and gives the latest scoop on upcoming cards in REVIEWING THE MARKET by Herb Meisels. Prominent UN dealer, Mike Armus demonstrates the ins and outs of UN card collecting in his column, SURVEYING THE UN SCENE. Don Hitchcox dazzles us with his vast collection of souvenir card errors and varieties in SOUVENIR CARD ERRATUM. And articles on numismatic, private and foreign cards are in the works.

EDITOR'S CORNER

By Curt Radford

To start off with, I'm absolutely delighted with the response there has been to the SCCS. When I was first planning the society, I was worried what number of responses to my announcement I'd need to go ahead with the SCCS. That number was set at 25! With a response of nearly ten times that number, I need not have worried. Still, the souvenir card hobby was dwindling on the vine not long ago. This was the direct result of several factors; the one and a half year hiatus in the issuance of BEP souvenir cards in 1978-79, the lack of articles in the philatelic and numismatic literature on souvenir cards, and the absence of a souvenir card society. Finally the BEP started to crank out cards again. More articles on cards started to appear in the press. Now we have banded together to form the SCCS.

The card market has very definitely perked up. Many of our charter members stated that they have just begun to collect souvenir cards. More and more ads are appearing in the press selling souvenir cards. Numismatists are beginning to buy cards in ever increasing numbers due to the many BEP and American Bank Note numismatic cards being issued. It never ceases to amaze me how the UN can sell out 325,000 souvenir cards in one day. I recently attended the excellent MILCOPEX 81 show and was pleased to find that a considerable number of dealers had cards for sale. This was very refreshing after five years of going around the booths asking for cards and having the dealers look at me as if I were nuts. Of course, there are still those dealers that will get rid of their common cards for 25¢ each. One dealer at MILCOPEX bought a collection of cards filling three White Ace binders. By the second day of the show, he had sold 80% of those cards! You can be sure those cards did not sell at 25¢ each.

Obviously, we have a long way to go. With an estimate of 5,000-15,000 souvenir card collectors minimum, the 200+ SCCS members has just scratched the surface. Our members have to recruit new members. We need to write more articles not only for the SCJ but for the philatelic and numismatic press as well. Dealers need to be more bold in advertising their cards in the press using more illustrations. It would be nice to see more cards in exhibits even though they are ignored by the stuffy philatelic purists who consider anything beyond a definitive stamp as "pseudopostal." Hopefully, the SCCS will do much to promote souvenir cards acceptance in philatelic and numismatic circles. The society can do little without your help. Many thanks to Don Hitchcox for his moral support, advice, articles, and fine lettering without which this journal would not be possible. Thanks also to Herb Meisels and Mike Armus for agreeing to do columns for the SCJ. Without these columnists, I never would have undertaken starting the SCCS. Lastly, I'd like to thank Linn's, Stamps, Bank Note Reporter, Essay Proof Society, Mike Armus, Mike Konnick, and Russell Bell for announcing the formation of the SCCS in their publications and newsletters.

The next SCJ will be sent out in late May. I will be graduating from medical school on May 17 and will have time to put out the journal then. Absolute deadline for all articles and ads will be May 17th. There is a good chance I will be moving to a new location for my internship. I will pass on any address changes in the next issue. Included in the May issue of the SCJ will be articles by our regular columnists, an article on the souvenir cards of Brazil, a listing of all the currently known card errors and varieties, and a discussion of some of the oldest "forerunner" cards including those issued at the Centennial Exposition of 1876. In the mean time, I'd like feedback from our readers on two things; 1) a sensible catalogue scheme for souvenir cards. 2) the idea of including USPS Commemorative panels in the realm of the SCCS. Articles on these with printing totals, etc., would be appreciated.

FORERUNNER FORUM

BY CURTIS D. RADFORD



What is a souvenir card? How do souvenir cards, post cards, and maxim cards differ? What is a "forerunner" souvenir card? What is an "official" souvenir card? These are all questions that plague the s.c. collector. This article will attempt to answer these questions. Souvenir cards, post cards, and maxim cards have three common denominators: 1) they are momentos or souvenirs of a particular occasion, exposition, exhibition, person, place, etc.. 2) they are often examples of the finest printer's and or engraver's art at that time. 3) they are printed on high quality card-paper. Here is where the similarities stop.

A souvenir card is a souvenir as described above which may commemorate philatelic or numismatic exhibitions, Presidential inaugurations or memorials, people, significant anniversaries or what have you. The distinguishing character of a souvenir card is that its only purpose is to be a souvenir. They are not postally valid nor are they intended for postal correspondence or any other use. This, obviously does not mean that a postal administration cannot produce them. Indeed, a souvenir card is considered "official" if it is printed by a printing firm that produces stamps and other postal products for a postal administration such as the USPS or the UNPA.

The major source of "official" souvenir cards is the Bureau of Engraving & Printing(BEP) in Washington, D.C.. The BEP has had an "official" souvenir card program since 1969 with the issuance of the SANDIPEX card. Prior to this, the Bureau had issued several other cards which are also considered "official" beginning with Scott #1, the National Philatelic Museum card of 1954. It is very exigent to note that the BEP and other firms have produced many unlisted souvenir cards from the 1860's to the present which are known as "forerunners." These "forerunners" can be considered every bit as "official" as the pre-SANDIPEX cards listed in Scott's Catalogue. The reason for this is that they are all produced by the BEP or other firms that have printed US stamps over the years. Hence, "forerunners" and "official" souvenir cards are not mutually exclusive as many believe.

Another source of souvenir cards is the American Bank Note Company of New York(ABNCo.) and its predecessor companies. Rawdon, Wright, Hatch & Edson, a ABNCo predecessor, produced the first two US postage stamps. In addition, the ABNCo produced the magnificent 1893 Columbian stamps for the USPOD and it continues to make stamps and other products for the USPS. Today, the ABNCo produces high quality souv. cards for various philatelic & numismatic events along with the USPS Comm. Panels. Like the BEP, the ABNCo & her predecessors have produced "forerunner" souvenir cards at least since the 1860's. Since the ABNCo produces stamps etc., for the USPS, the souvenir cards printed by this firm are just as "official" as those produced by the BEP. I cannot understand why Scott's and many dealers consider the ABNCo cards "unofficial." This would make as much sense as Scott's listing only BEP produced stamps in its US specialized catalogue!

Post cards are very similar to souvenir cards. As can be seen in their name, however, post cards are intended for postal use. Indeed, many post cards have been prepared by postal agencies which are postally valid. Hence, post cards are not and cannot be considered souvenir cards. Souvenir post cards have been printed which are easily confused with souvenir cards. Such post cards can easily be differentiated from a true souvenir card. They often have evidence of postal use, are postally valid, and have space on the back with printed lines or blank spaces where the message and address are to be recorded. The first post cards were the souvenir post cards printed up for the 1893 Columbian Exposition by Goldsmith. Around the turn of the century, post cards began to become popular and were printed by the millions. A common misperception about post cards is that they are the predecessor of the souvenir card. Nothing could be further from the truth! As we have seen in this article, souvenir cards pre-date post cards by at least 30-40 years.

Maxim cards are simply an offspring of the post card. Although I am not an expert on or a collector of maxim cards, I can state that they cannot be classified as souvenir cards. Maxim cards are large scale portraits or reproductions of postage stamps on post cards. The back side of a maxim card has the familiar printed lines and blank spaces for the stamp, address, and message which are the trade mark of the post card. Maxim cards are often printed up for various postal administrations and are issued at philatelic exhibitions.

The topic of my column is on "forerunner" souvenir cards. Before I discuss these cards in any detail, I felt it important to define exactly what they are and how they differ from post cards. In upcoming issues of the SCJ, I will list all the currently known "forerunner" cards and then discuss them individually. These "forerunners" include steel engravings in souvenir inaugural, memorial and other booklets such as those put out by the International Plate Printers, Die Stampers, & Engravers Union of N.A.. Should the reader have any of these items, I'd appreciate hearing from you about them. Photo copies would be appreciated if I am to include them in my "forerunners" list.

SOUVENIR CARD ERRATUM

BY DONALD W. HITCHCOX

4

For the initial article on this subject I want to state at the outset that souvenir card errors, freaks, oddities, varieties, or whatever you prefer to call them seem to be in a constant turmoil. Any list purporting to be a definitive list of all existing cards can be guaranteed to be obsolete almost as soon as it is published. New discoveries seem to surface constantly, even for some of the earliest cards. This can affect the collector of such items in one of two ways. He, or she can throw up their hands in resignation with the feeling that they can never attain near completion, or they can experience the zest in the pursuit of a constantly expanding horizon.

Whatever category you think fits you it is my hope that you find further comments by me to be of interest to you, and, if you should disagree with some of my conclusions, I would appreciate hearing from you.

Getting down to specifics we will start off by illustrating two spectacular errors:



On the HAFNIA 76 card it is apparent that the vignette of the Franklin 1851 one cent issue is missing. Inquiry to, and subsequent answer from the B.E.P. elicited the following answer:

"Your card has been examined by our research personnel and it was determined that the missing print resulted from the absence of ink on the die when it went thru the press. Another likely possibility is that two sheets went thru the press at the same time, since your card has some offset on the back. We cannot, however, confirm either of these possibilities with any degree of certainty since the end result would probably be the same."

I might add that the die impression for the Franklin vignette is clearly visible, although not as distinct as on other cards with a similar error. Usually such card errors lacking any die impression at all tend to be in the minority.

The Bruns catalog of U.S. Souvenir Cards states that five cards, such as this one, were detected in October, 1976, which prompted the U.S.P.S. to order a visual examination of all remaining cards.

At this time it is not known how many other such cards exist.

On the SAN MARINO 77 card you will note that the vignette for the 10 cent 1847 Washington issue is missing. Again, inquiry to the B.E.P. resulted in the following reply:

"This issue of souvenir cards was produced by a combination of the offset lithographic and intaglio printing processes. The title, legend, and facsimile of the San Marino stamp was printed in a single pass through a two-color offset press. The 5 cent Benjamin Franklin and 10 cent George Washington stamps were printed in separate passes through a single color intaglio press. In this case, it appears that two cards simultaneously passed through the press printing the George Washington stamp, with the top card receiving the inked impression, and the bottom card remaining blank."

Here again I add that the die impression for the Washington stamp is visible, but not distinct, except for the two X's in the lower left and right hand corners. The impression of these is very distinct.

It is not known how many other such cards exist.

If this column on this subject should generate sufficient interest among the Journal's readers it is my intention to show an up-to-date list of errors and varieties from time to time. To facilitate the accuracy of this list, any items you feel might not be known to those members interested in this offshoot of the hobby should therefore contact me at 2614 Coffey Lane, Santa Rosa, Ca. 95401, and, when writing, Xerox copies of cards being reported would be appreciated.



LETTERS TO THE EDITOR

I'm taking the liberty of listing some excerpts from the many letters I have received concerning the formation of the SCCS. Members are free to write in on any comments that they have on the SCJ or on souvenir cards in general. Please try to keep them brief and to the point.

"I am elated! As a souvenir card collector for some 6 years, I have mentioned innumerable times to my wife the need of a society and now Linn's of 12/29/80 advises me of your undertaking." Edward Beers-N. Palm Beach, FL.

"I was wondering how I was going to straighten this whole souvenir card mess out when I saw the article in Linn's." Harvey Lesher-Norristown, PA.

"This is a philatelic group which has long been needed. An idea whose time had come, as it were. Over the past couple of years I have noticed an increased attention and focus in the stamp papers on souvenir cards. And then, of course, the publication this year of Washington Press' Catalogue of U.S. Souvenir Cards and its album for bureau souvenir cards obviously excited a good deal of interest. You are coming on stream with the SCCS at just precisely the right time." Rob Cuscaden-Geneva, ILL.

"I desire to join the Society for the information that may be available regarding collecting, as present sources amount to a hit or miss proposition, and I feel that I am not up to date on happenings. From your prospectus it appears that the Society will fill this need." Benjamin Coleman-Buffalo, NY.

"It's about time!" Wayne Loonis-Bellflower, CA.

"I wish you well in your endeavor, though I hold out little hope of long-lasting success....but I do see a place for this type of activity. I will reserve further comment until after I see your publication." Jack Mayer-Anacortes, WA. EDITOR'S NOTE: Let us know how we did.

"At present let me say that I do and did collecting of souvenir cards but will withhold any further comments on my collecting till I find that the Society will continue to exist and determine the calibre of membership." Milton Hoffman-Kansas City, MO. EDITOR'S NOTE: I hope we meet up to your expectations.

"I think the first order of business of Society would be to standardize a numbering scheme for cards. I recommend using the numbers developed by Bell. Another thing to do would be to accurately fix distribution-sales figures for all past cards. Finally, you may want to decide what cards are to be termed "official" and what are to be labeled forerunners or unofficial." Peter D'Luhosch-Poughkeepsie, NY. EDITOR'S NOTE: Will do.

SURVEYING THE UN SCENE

By Mike Armus

I will take it for granted that all charter members of the SCCS have an avid interest in souvenir cards and, therefore, are knowledgeable regarding souvenir card fundamentals. However, I realize that many of you are US BEP card collectors and may not be aware of some of the basics regarding the cards produced by the UNPA.

Each year, since 1972, the United Nations Postal Administration, located at UN headquarters, NYC 10017, has produced two commemorative souvenir cards. The cards are printed in limited quantities, averaging 150,000 to 350,000 cards per issue. These are available in person or by mail directly from the UNPA for a duration of three months after issue date unless sold out previously. They can be purchased mint, FDC NY, FDC Geneva, and FDC Vienna. The price is one dollar plus the face value of the stamp used in cancelling the card. Note that I said stamp in the singular. S. cards with complete sets FD cancelled are not produced by the UNPA; they are made up with the low value ONLY of a set and surprisingly have gained collector acceptance in this unusual form. Many specialists will personally purchase the complete sets pictured on the cards and have them tied to the card with the FD hand cancel. I think the reason that partial sets FD cancelled is acceptable because we are collecting the S. cards and not the stamps!

The first S. card, the World Health Organization "WHO" card, was sold over the counter and by mail, ONLY in mint condition. So... very few exist FDC NY, and even fewer exist FDC Geneva or dual cancelled in NY & Geneva. Starting with the second card, "Art," through the 16th card, "Ct. of Justice," NY & Geneva FDC were sold by the UNPA along with the mint cards. Beginning with the 17th card, "Decade for Women," FDC from Vienna were also available on the cards. It is interesting to note that the UNPA Vienna was officially opened when the 16th S. card was placed on sale but because no Vienna Ct. of Justice stamps were issued, the UNPA was not able to offer this card FDC in Vienna. A few collectors & dealers cancelled the card with UN Vienna definitive stamps FD. These cards have since become collector's items.

To date, there has been a total of 19 S. cards and the UNPA plans to continue issuing 2 cards a year, so it is relatively inexpensive to collect UN S. cards... unless you become a specialist!!! and I assume that many of you are. In this, my first column, I planned not to look closely at specialty S. cards but future articles will cover the following and more:

- 1) Geneva "STAR" working day FDC S. cards.
- 2) Vienna UNPA " " " " "
- 3) Vienna UNPO " " " " "
- 4) NY machine & hand cancelled FDC cards.
- 5) Dual & triple cancelled S. cards.
- 6) Varieties & errors.
- 7) UN S. card investment potential.

The most frequently asked question is ...what is the difference between the so called 1st & 2nd printings of the "WHO" card? There never were two printings. Actually, the plate, which contained a multiple of eight cards to be cut to size, had one card on it which differed slightly from the other seven. The period ending the text printed on the card is small and weak in size and is very close to the letter "d" in the word "world" on those cards mistakenly called "1st printing" and is listed here as #1. The period is heavy & bold & is much further away from the letter "d" on the "2nd printing" and it is listed here as #1A. It is estimated that there are 20,000 of the #1A variety out of a total of 158,934 cards.

ards of health all over the world. #1
ards of health all over the world. #1A



The second most popular question is...what are the "Waldheim Varieties" or, more commonly referred to as the "Signature Errors"? The second UN S. card, the "Art" card, had two different plate-flaw defects in the Secretary-General's signature at the bottom of the card. They are listed and illustrated below as #'s 2A and #2B.

Waldheim
#2A

Waldheim
#2B

There are so many important and interesting notes to cover in the future articles and I hope to cover most of them. Your comments on this article or on any particulars you would like to see included in future articles would be appreciated. I would enjoy hearing from you. Best Regards...Mike Armus.

SOUVENIR CARDS - THE LAST FRONTIER

BY HERB MEISELS

Some forty odd years ago when I started collecting stamps it was quite possible to be a general collector. Most countries definitives were used for a generation ,few commemoratives were issued, the hysteria regarding never hinged was unheard of, face value of the stamps was reasonable , and so called "investors" and speculators were not visible . All that has changed . I would venture an educated guess that \$20,000 per year is needed today to buy new issues consisting of definitives,commemoratives,souvenir sheets,imperforatives and limited edition proofs that are now part of the new issue game. Most philatelists avoid this problem by specializing. They pick a country or a topic and all is rosy until they compete with the "Investor" for stamps that are on every dealers' Buy List. One answer is to live within one's income and wait for attractive buys to fill those difficult spaces. While waiting one can form an auxillary collection in a field where investor pressure hasn't forced prices to the moon. Souvenir Cards are such a field.

What is a Souvenir Card ? According to James Conlon, former Director of the United States Bureau of Engraving And Printing a Souvenir Card is an example of a proof quality engraving of the state of the art at the BEP at the time each card is issued. Although the BEP has printed Souvenir Cards from 1870 most were not available to the general public. The exception is the series honoring the Presidents of the United States which have been on continuous sale at the BEP since the turn of the century. These cards are also on sale whenever the BEP attends a Philatelic or Numismatic Exhibition. As the plates wear out designs are changed,ink & paper varieties become available, and size varieties become available. Last fall the BEP issued a card for former Pres. Carter and a Pres. Reagan card is now being designed.. a price list is available from the Bureau of Engraving & Printing, Offices Services Branch, Washington, DC for a stamped #10 Envelope (Self Addressed). Current price for the small presidential series is \$2.00 per card.

The Pres. Garfield Memorial Card is an example of a card distributed to Senators, Congressmen, Judges, government officials, v.i.p.'s at the time of the memorial address. Two cards were issued at the Centennial Exposition of 1876 in Philadelphia and details are lacking as to how they were distributed. The modern era began with the BEP's printing of the Philatelic Truck Souvenir Sheets in 1939, the Philatelic Museum Card of 1954 (i.e. Scott #1.. just about the scarcest card to get as only 200 were issued) and the Barcelona Card of 1960 (distributed by the U.S. Post Office in Spain). The United States Post Office allowed Charles W. Goldsmith to issue 56 souvenir cards for the 1893 Chicago World's Fair (Illustration #1 shows # 6 of Series #1). These were lithographed on the back of the current 1893 postal card with the vignette of Pres. Grant. Since private post cards were not permitted in the mails until 1898, post office permission was required to produce these cards. I believe these were sold at the Fair for 5 cents. These cards were purchased by the thousands who attended the Fair and in my opinion represent the first official USPS Souvenir Cards. Today they are usually obtainable at Auctions or at Post Card Shows. They are most desirable cancelled at the Chicago World's Fair in 1893. A matching one cent (#230 domestic rate for the front of the card) or two cents (paid in combination with the post card rate on the back to foreign countries) enhances it's value.

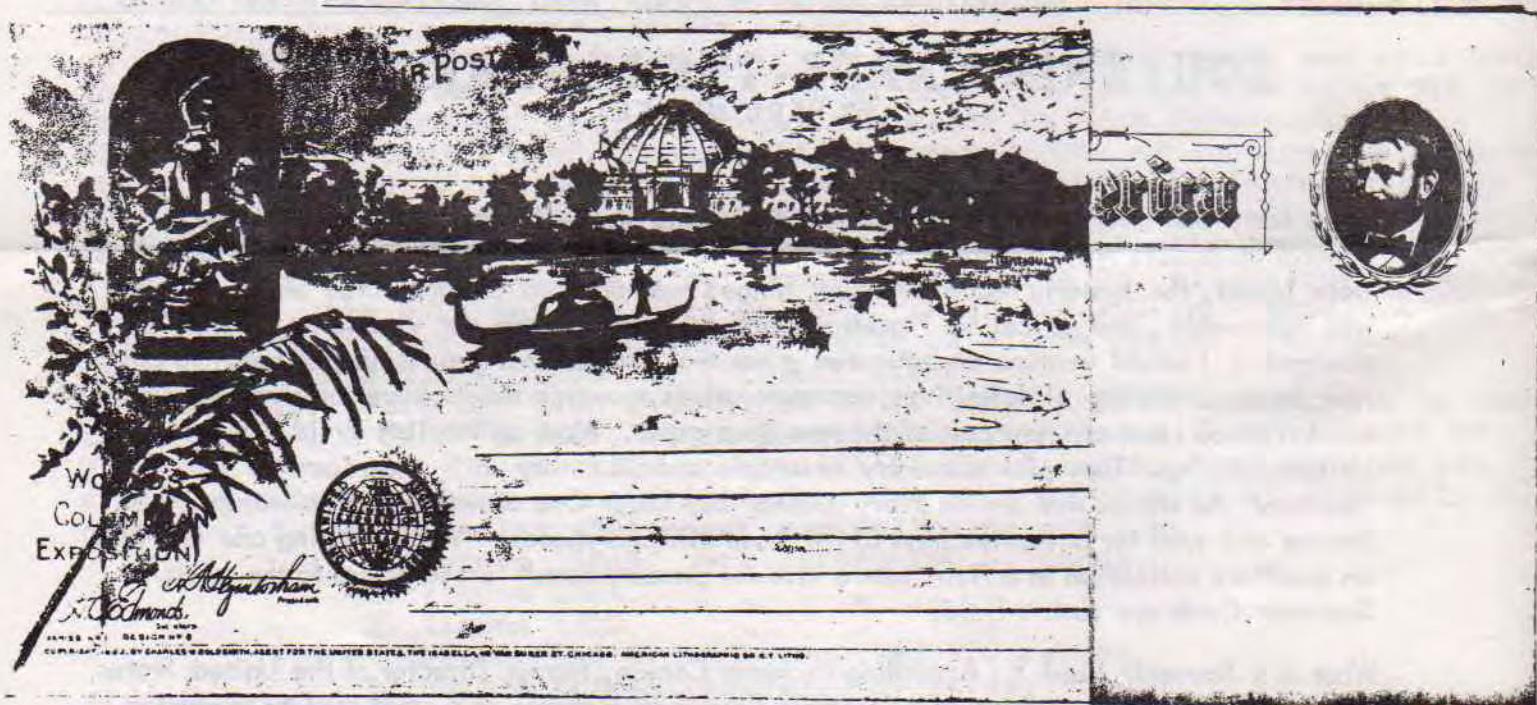


Illustration #1 Chicago World's Fair 1893 Souvenir Card

(BACK)

The United States Postal Service currently issues two to three cards per year. In 1980 they were represented at shows in LONDON, OSLO, and ESSEN. This spring we should have a souvenir card for Austria. The BEP has five cards planned for 1981 and the U.N. will issue its customary two this year. The American Bank Note Company will have two issues in 81 (they are considered quasi-official since they on occasion print US stamps). In addition usually two or three Official Foreign Cards are issued each year. The USSR occasionally issues a National Card but most of the issues from the Soviet Union are regional issues by governments equivalent to our states. Since we don't have the flood of new issues the prevaide the stamp world one can enter the hobby with a moderate budget.



Illustration #2
Souvenir Card

VISIT OF THE CZAR TO PARIS OCT 6th, 1896

My preference is for Souvenir Cards actually cancelled at the Show where they are issued. Where possible I prefer stamps that match the vignette of the cards.

To date Brazil, Sweden, Norway, Denmark, Belgium, Germany, Austria, Hungary, USSR, China, Chile, France, Italy, India have issued Souvenir Cards. These cards differ from Souvenir Sheets in as much as they have no postal value.

The earliest foreign souvenir card that I have come across in my research is the one issued in France in 1896 for the Visit of the Czar of Russia to Paris. (Illustration #2)

The example shown was cancelled in Paris on the day the card was issued, which was also the first day of the visit. I would be pleased to hear from others who have early foreign souvenir cards in their collections.

HOW COME?

BY D.W. HITCHCOX

The U.N. "Paris Art card" which was issued $3\frac{1}{2}$ years ago in a reported quantity of 10,000 is still being pushed by dealers as a scarce item? Could it be that there really were a lot more than 10,000 issued?

The U.S.P.S. holds the ultimate consumer of their souvenir cards in such low esteem that it springs the ESSEN 80 card on us without sufficient warning?

Scott's 1981 catalog values the No. 1 card at \$625 when the last ones sold at auction a year ago for \$1,065 - \$1,100?

Most souvenir card entries in philatelic shows are thrown into the broad "United States" entry category in which there is virtually no chance of ever coming up a winner?

Scott's catalog lists No. 48 Bicentennial Expo (U.S.P.S.) but ignores listing the Bicent. Expo (B.E.P.)?

REVIEWING THE MARKET

BY HERB MEISELS

1980 was a strong year for United States Souvenir Cards; perhaps the best since the boom and bust days of the early seventies. Because the Bureau of Engraving And Printing did not issue any souvenir cards between June 1978 and February 1980 many collectors left the field feeling there was too little activity to hold their interest. In 1980 the B.E.P. issued five cards (i.e. ANA 80, International Paper Money Show 80, NAPEX 80, Visitors'Center #1, and Stamp Festival 80) and five cards are tentatively scheduled for 1981. They are as follows:

STAMP EXPO 81 (March) BEP Visitors'Center -Numismatic (April) MEMPHIS 81 (June) ANA 81 (July) and a card for either Stamp Festival 81 or ASDA 81 (both shows are in the Fall of 81).

The reentry of the Bureau of Engraving and Printing along with seven 1980 cards from the United Nations, United States Postal Service, and the American Bank Note Company (considered quasi-official since they on occasion print US Stamps) has resulted in strong selling activity. Both 1980 UN Cards sold out the first day of sale. The current UN Card (Disabled Persons) has a printing of 325,000 and it will be interesting to see how sales go. If the trend continues during a period of economic recession (Many New York Dealers interviewed have complained of poor January and February Sales) it would indicate a strong 1981 Souvenir Card Market.

Two salient factors have helped the Souvenir Card field in 1980. First H.E.Harris Wholesale Division offered their inventory surplus at attractive prices to ASDA Members. Some of these dealers who purchased from this offering did not previously sell cards and hence will add new collectors to the field. One method I've noticed is to offer topicals. Few collectors can afford a C13-15 Zep Set. Just about anyone can afford a 1971 BEP Souvenir Card with vignette proofs of C13 C14 & C15. Current price about \$4.00 (Compared with about \$5000.00 for the mint stamps). For those interested in statistics 61,000 Zep Stamp Sets were issued (on sale 2 1/2 months) while 94,000 Zep Cards were issued (on sale 12 months). Why the difference in price: Marketability! The second factor has been strong European Sales of USPS Souvenir Cards by the USPS European Agent (Sieger). A Japanese Agent was recently appointed. As additional agents are appointed World-Wide distribution will create demand for the earlier issues. At this juncture the American Numismatic Issues have been the best investment possibilities. I reccomend two (I have none of either in stock) FRESNO 1969 (Brookman \$435.00)
ANA 1970 (Brookman \$110.00)

It will be my policy where a recommendation is made, to avoid conflict of interest, to reveal my stock position (on some issues they are as high as 2000 cards).

Because the BEP cards are now issued in relatively small quantities (average 40,000) I recommend the STAMP EXPO 81 Souvenir Card to be issued at Anaheim on March 20th. These can be ordered directly from the BEP at \$3.00 each. (DO NOT SEND CASH, Check or M.O. only) Address your order as follows:

STAMP EXPO 81 Souvenir Card
Bureau of Engraving & Printing
WASHINGTON, DC 20228

MIXING MONEY AND CARDS

BY DONALD W. HITCHCOX

If you especially enjoy the B.E.P.'s A.N.A. and Paper Money Show cards because of their examples of the early engraver's art, then consider the acquisition of the actual currency illustrated as additional enhancement of your cards.

Mounted opposite each card, on the facing page, you will find the display of the matching currency will have a double impact.

Granted, purchase of such notes in A.U. or C.U. condition, due to the recent rapid escalation in the currency market, can run into a substantial investment, but the prices for very good, very fine, or extra fine condition notes are quite reasonable, and they will still make a fine presentation, especially if some pertinent, brief write-up below each note is included.



Showing actual examples of notes for every currency related card is not feasible since the A.N.A. 70 card pictures bits and pieces of many notes, and the A.N.A. 74 card features a design for a planned \$10 Educational Note which was never issued.

Should you wish to consider the idea as outlined above a list is appended herewith using Friedberg Nos. for identification (see his PAPER MONEY of the UNITED STATES):

A.N.A. 69	#97 thru 113	Legal Tender issue - \$10 note	1875-1880
A.N.A. 71	#224 thru 225	Silver Certificate - \$1 Educational note	1896
A.N.A. 72	#247 thru 248	Silver Certificate - \$2 Educational note	1896
A.N.A. 73	#268 thru 270	Silver Certificate - \$5 Educational note	1896
A.N.A. 75	#224 thru 225	Silver Certificate - \$1 Educational note	1896
A.N.A. 76	#247 thru 248	Silver Certificate - \$2 Educational note	1896
A.N.A. 77	#271 thru 281	Silver Certificate - \$5 Chief Running Antelope	1899
A.N.A. 80	#268 thru 270	Silver Certificate - \$5 Educational note	1896
INT. PAPER MONEY SHOW 78	#409 thru 423-A	Nat. Bank note - 1st Charter 1863-1902	
INT. PAPER MONEY SHOW 80	#114 thru 122	Legal Tender - \$10 note	1901

Further amplification of the above idea could include a note for the I.W.Y. 75 card by adding Fr. #215-223 1886 \$1 Silver Certificate, and/or a note for the BARCELONA card by adding Fr. #394-408 1875 \$5 Nat. Bank note - 1st Charter period.

If you wish to carry the idea still further consider the card from the INTERPHIL 76 program book which could be shown with the current \$100 notes with Ben Franklin's portrait. A crisp, uncirculated example is not too hard to find at your local bank.

CHARTER MEMBERSHIP DIRECTORY

The following individuals are the charter members of the Souvenir Card Collectors Society. Members are listed with their addresses and collecting interests when possible. The number preceding each name is that members SCSC official number. Numbers were assigned on a first come first serve basis using postmarks when possible. New members will be listed in upcoming issues of the SCJ under the heading: "Membership Directory." The following abbreviations will be used below: USPS= United States Postal Service, BEP= Bureau of Engraving & Printing, UN= United Nations, SC= souvenir cards, Private= privately produced souvenir cards, PB's= plate blocks, FDC= First day cancel or covers, *= show or FD cancelled. Dealer members have DEALER after their names.

- 1) Curtis D. Radford
2905 Camp Leonard Road
McFarland, WI 53558
USPS, BEP, UN, forerunners,
foreign, error SC(mint & *),
USPS Comm. Panels, seals etc..
- 2) Donald W. Hitchcox
2614 Coffey Lane
Santa Rosa, CA 95401
USPS, BEP, UN, forerunners,
error SC(mint & *).
- 3) Herb Meisels DEALER
POB 143 Ansonia Station
New York, NY 10023
USPS, BEP, UN, forerunners,
errors(mint & *).
- 4) Mike Armus DEALER
7 Gillen Drive
Parlin, NJ 08859
UN stamps & SC(mint & *)
- 5) Sanford W. Fields
10007 Wayncrest Lane
Santee, CA 92071
USPS, BEP, UN, foreign,
private SC, seals, labels.
- 6) Marcus Wagner
701 N.W. 210th St. # 218
N. Miami, FL 33169
USPS, BEP, UN, private SC.
- 7) Nelson Perry
1150 Byronell Drive
Mobile, AL 36609
- 8) Thomas O. Worrall
730 Woodside Ave.
Ripon, WI 54971
- 9) William S. Herrington
309 Park Ave.
Satellite Beach, FL 32937
USPS, BEP, forerunners,
foreign SC.
- 10) Donald A. Struyk
18 Chapel Place
Wayne, NJ 07470
USPS, BEP, UN, private SC.
Bicentennial items.
- 11) Harry S. Kaufman
35-15 75th St. # 602
Jackson Heights, NY 11372
USPS, UN SC(mint & *)
- 12) Eugene Gottreich
Wellington B 306
Century Village
W. Palm Beach, FL 33409
All SC, precancels, IRC's,
world coins.
- 13) Bernard Novack
6 Horizon Rd. 2001
Fort Lee, NJ 07024
USPS, BEP SC.
- 14) Robert T. Dorgan
3507-21st St.
Rock Island, IL 61201
USPS, BEP SC.
- 15) Rob Cuscaden
127 Anderson Blvd.
Geneva, IL 60134
- 16) G.C. Page
2506 N.W. 31st Terrace
Gainesville, FL 32605
- 17) Arnold Korotkin
283 Central Ave.
Englewood, NJ 07631
- 18) Paul Newcomb II
21 Kelsey Rd.
Natick, Mass. 01760
- 19) Lester E. Winick
2121 Maple Rd.
Homewood, IL 60430
- 20) M. Owen Warns
5920 W. Fillmore Dr.
Milwaukee, WI 53219
- 21) Harry F. Themal
2308 E. Mall-Ardentown
Wilmington, DE 19810
- 22) Joseph L. Torzewski
51625 Chestnut Rd.
Granger, Ind. 46530
Starting SC collection.
- 23) Daniel F. Lincoln
Chautauque Lake Local
Post. POB 000
Greenhurst, NY 14742
USPS, BEP, UN, private SC.
A. Lincoln & Rotary items.
- 24) Thomas J. Lozzi
108 High St.
Everett, Mass. 12149
- 25) Chester M. Wolfson
956 E. Ridgewood Ave.
Ridgewood, NJ 07450
USPS, BEP, UN, private SC.
- 26) Julius Weinstock
435 Neptune Ave.
Brooklyn, NY 11224
USPS, BEP SC
- 27) William V. Kriebel
1923 Manning St.
Philadelphia, PA 19103
USPS, BEP, Brazil SC.
US souv. sheets, Brazil.
- 28) Herbert Rosen
159 W. 53rd St.
New York, NY 10019
- 29) Harvey Lesser
Address with-held.
- 30) David L. Rivera
1913 Tyner Ave.
San Pedro, CA 90731
USPS, BEP, UN SC.
- 31) Richard C. Siebecker
Star Route #22
Hop Bottom, PA 18824
USPS, BEP, UN SC. San
Marino, British Oceania,
Channel Islands, Trieste.
- 32) Harold J. Petoskey
1036 Gordon St.
Toledo, OH 43609
USPS, BEP, UN SC.
Maxim cards.
- 33) Burt Neikirk
37 Kemp St.
Pontiac, MI 48058
All SC, SS, Salvation
Army, & Pontiac, MI items.
- 34) Ronald Betz
7505 N. Sheridan Rd.
Chicago, IL 60626
USPS, BEP SC.
- 35) George Conrad
843 College Ave.
Racine, WI 53403
- 36) David P. Anderson
2106 Lynnwood Dr.
Champaign, IL 61820
- 37) Nick L. Imbriglio
(The Panel King)
POB 399
Oakhurst, NJ 07755
USPS, UN SC. USPS
Comm. Panels.
- 38) Judge Harry G. Hershenson
111 W. Washington St. 1435
Chicago, IL 60602
USPS, BEP, UN, ASDA SC.
- 39) Irwin Pearl
359 Lloyd Rd.
Matawan, NJ 07747
USPS, BEP, UN SC. USPS
Comm. Panels.
- 40) Robert O. Williams
Route 2, Box 8
W. Chazy, NY 12992
USPS, BEP, UN, private SC.
- 41) Harold Karkos DEALER
(Mt. Blue Stamps)
POB 501
Wilton, ME 04294
USPS, BEP, UN SC mint.
- 42) Edward F. Beers Jr.
384D Golfview Rd.
N. Palm Beach, FL 33408
USPS, BEP, UN, private,
ASDA SC. USPS Comm Panels,
FD pages, UN Blue & White
cards FDC.
- 43) LCDR Gerald K. Payne
600 Royal Palm Dr.
Virginia Beach, VA 23452
USPS, BEP, UN, ASDA SC
- 44) Henry H. Bessler
40 Hilltop Dr.
Burlington, Mass 01803
- 45) John D. Moore
RD3- Doubling Gap Rd 285B
Newville, PA 17241
USPS, BEP, UN SC. Maxim
cards, FD covers, PB's,
coins, booklet panes.

THE SOUVENIR CARD JOURNAL SPRING 1981

13

46) Seymour E. Blum
3344 S.E. 19th Ave.
Cape Coral, FL 33904
USPS, BEP SC (mint & *)

47) Maj. James E. Burger Ret.
1010 Richard Dr.
Linwood, NJ 08221
USPS, BEP SC, errors &
Masonic items.

48) Daniel J. Rosen, MD
2735 Hampshire S.E.
E. Grand Rapids, MI 49506
USPS, BEP SC.

49) Jack R. White
172 Jones St.
Mt. Clemens, MI 48043
UN SC.

50) Seymour Schackler
15 Paerdegat 10th St.
Brooklyn, NY 11236
USPS, BEP, UN, foreign, &
private SC.

51) Laurence A. Shafkind
5062 Greencap
Irvine, CA 92714

52) Harold B. Pressman
3185 S. Farmcrest Dr.
Cincinnati, OH 45213
Numismatic SC.

53) Robert W. Davis
15 Carpender Rd.
New Brunswick, NJ 08901
All SC.

54) Charles H. Yeager
% Gallaudet College
7th & Florida Avenues, N.E.
Washington, D.C. 20002
USPS, BEP, forerunner SC
(mint). US stamps.

55) Carletta E. Mosby
11621 Puritan Ave.
Cleveland, OH 44105

56) Cora D. Aten
1015 S. 13th St.
Richmond, IN 47374
USPS, BEP, forerunner,
error SC (mint & *).

57) Robert Montgomery DDS
1801 6th St. Box 36
Clay Center, KS 67432

58) James J. O'Connell, III
1101 Barbara St. Apt. B
Redondo Beach, CA 90277
All SC.

59) Richmond H. Simmons, MD
1236 W. College Ave.
Jacksonville, IL 62650
USPS, BEP, UN, foreign,
private SC (mint & *).

60) Steven B. Katz
7800 Northern Rd. Suite B
Dallas, TX 75230
USPS, BEP SC.

61) Patrick T. Forti
2405 1st Ave. Apt. 14A
New York, NY 10035
USPS, BEP, UN, foreign
SC (mint & *).

62) David F. Boeshaar
POB 3355
Simi Valley, CA 93063

63) Jeffrey R. Valentine
884 E. 400 South
Kaysville, Utah 84037

64) Robert J. Ondreyko
183 Crary Ave.
Binghamton, NY 13905
All SC, P.F. covers, &
ship cancels.

65) Roberto Miguel, MD
4396 18th Ave. S.W.
Naples, FL 33999

66) Russell S. Bell, MD DEALER
POB 859
Tiburon, CA 94920
USPS, BEP, error SC (mint & *).

67) Eugene J. Schmid
42 Arcadia Way, Hillsdale
Bergen County, NJ 07642

68) Kirby J. Jordon
305 Botts Ave.
Troy, AL 36081

69) Henry C. Kiermaz
2357 S. 12th St.
Milwaukee, WI 53215
All SC, Poland, FDC, space,
ship cancellations.

70) Robert J. McCathy
20 Collation Circle
North Kingstown, RI 02852
All SC.

71) Michael L. Metcalf
8784-A Town & Country Blvd.
Ellicott City, MD 21043
All intaglio SC.

72) M. Titus DEALER
POB 11249
San Francisco, CA 94101
World paper currency, coins,
& stamps.

73) John B. MacDonald
1718 N.E. 125th Ave.
Portland, OR 97230
USPS, BEP, UN SC.

74) Jack Liconti
POB 11
Baldwin, NY 11510
USPS, BEP, UN SC.

75) Cornell C. Hunter
355 W. Main St.
Chillicothe, OH 45601

76) Roy L. Moore
2847 Woodland Park Dr. N.E.
Atlanta, GA 30345
USPS, BEP, UN SC (mint & *).

77) Joseph Lucas
4723 Matilda Ave.
Bronx, NY 10470

78) M. Mack Earle, PE
103 Mellor Ave.
Baltimore, MD 21228

79) Harry W. Jacobs
510 E. 77th St. Apt # 507.
New York, NY 10021

80) N. David Snyderman
Balmoral Apt. B
Bal Harbour Village
9801 Collins Ave.
Bal Harbour, FL 33154

81) LTC Elray Jenkins
142 Laurel Breeze Dr.
Enterprise, AL 36330

82) C. E. Burroughs
POB 582
Greene, IA 50636
USPS, BEP SC, US stamps.

84) Gary L. Scott
19165 S.W. Murphy Ct.
Aloha, OR 97005
USPS, BEP SC, space
airships, RR.

85) Philip Seidman
15 Grier Rd.
Somerset, NJ 08873

86) Walter A. Ronda
4127 N. 60th St.
Milwaukee, WI 53216
All SC, US FDC, UN,
W. Germany.

87) John J. Sotanski, Jr.
35 Clark St.
Poughkeepsie, NY 12601
All SC, PB's, Malta, Solomon
Islands, Antarctica, ships,
space, odd city, 1st flights.

88) Richard T. Schaefer
114 Jana Rd.
Macomb, IL 61455

89) Douglas G. Brown
7 Market St.
Belfast, ME 04915
All SC.

90) Raymond E. Marshall
POB 4770
Rumford, RI 02916
All SC.

91) Philip Blanchard
32 High Rockway
Allston, MA 02134
USPS, BEP SC.

92) Sidney N. Sonsky
268 E. Broadway
New York, NY 10002
USPS, BEP, UN, foreign,
private SC.

93) Michael Beren
6301 Leonard St.
Philadelphia, PA 19149
All SC.

94) C.M. Teeman
6291 Valley Knoll Dr.
Rockford, IL 61109
All SC.

95) Edmund Kofoed
POB 2781
Pasadena, CA 91105

96) Maj. John T. Martin
147-32-6309
HHC, VII Corps
Office of the Provost
Marshal.
APO, NY 09107
UN SC.

97) John F. Applegate
2342 Syon Dr.
Memphis, TN 38138
USPS, BEP, UN SC. US,
UN, duck stamps, Xmas seals.

98) Mildred Bulpitt
4530 N. 59th Ave.
Phoenix, AZ 85033
All SC.

99) Raymond S. Toy
Address with-held.

100) Stephen M. Lee
821 Penn. Ave.
Winchester, VA 22601
USPS, BEP, UN SC.

101) Rev. Raymond L. Horne
2938 Highway 15 N.
Laurel, MS 39440
All SC.

102) Richard Livoti
15144 La Forge St.
Whittier, CA 90603
USPS, BEP, UN, foreign,
private SC.

103) Stuart J. Silowitz
33 Granada Terrace
New London, CT 06320
USPS, BEP SC (mint & *).

104) Richard Suen
240 Concord St.
San Francisco, CA 94112
All SC.

105) Dennis DeWolf
5902 E. 22nd St.
Tucson, AZ 85711
USPS, BEP, UN SC.

106) Brandywine Co. DEALER
Robert W. Ross III Prop.
POB 765
Wilmington, DE 19899

107) James A. Andressak
N72 W. 13366 Good Hope Rd.
Menomonee Falls, WI 53051

THE SOUVENIR CARD JOURNAL SPRING 1981

14

108) Franklin M. Silverman
(Vendico Corp)
107 W. 86th St.
New York, NY 10024
All SC.

109) John A. Mavis
7040 S.W. Fountaindale
Topeka, KS 66614

110) Robert B. Marciak
18815 Burnham Ave. Apt. 3N
Lansing, IL 60438

111) W.E. Marx
POB 1352
Tuscaloosa, AL 35403

112) Michael J. Konnick DEALER
POB 1555 N.E. Station
Wilkes-Barre, PA 18705
USPS, BEP, UN SC (mint & *).
General UN material.

113) Leonard R. Smith
1830 College Ave #801
Regina, Sask S4P 1C2
Canada

114) Rodney Cross
37 S. Dale St.
East Haven, CT 06513

115) William Udink
2127 N. 600 E.
Ogden, Utah 84404

116) William Lawall III
8925 Oxwood Ct.
Maineville, OH 45039

117) Gertrude M. Young
Barrett Run Rd. R.D. 1
Box 470
Bridgeton, NJ 08302

118) Alvin W. Moehring
16729 Joan
Southgate, MI 48195

119) Ronald L. Kaye, MD
2108 Bellview Dr.
Palo Alto, CA 94303
USPS, BEP, UN, foreign SC.

120) Robin M. Ellis
101 Arcadia Place # 110
San Antonio, TX 78209

121) Edward L. W. Scofield, MD
15 Westwind Rd.
Louisville, KY 40207

122) William W. Smith
61-15 Woodbine St.
Ridgewood, NY 11385
All SC, US stamps & FDC.

123) Capt. Wesley E. Daran
POB 15141
Tucson, AZ 85708

124) Morton Dean Joyce
One East End Ave.
New York, NY 10021

125) Raymond DeJordy
POB 177
Wallingford, CT 06492

126) Peter J. D'Luhosch
76 Freedom Plains Rd.
Poughkeepsie, NY 12603
USPS, BEP, UN SC.

127) Charles E. Holman
2404 Loring St. Apt. X106
San Diego, CA 92109
USPS, BEP, UN, foreign SC.

128) Arthur J. Hartsook
POB 321
Oak Forest, IL 60452

129) Morris Fisch
11 Fayette Lane
Matawan, NJ 07747

130) Gary K. Jones
235 S. Southampton Ave.
Columbus, OH 43204

131) The Bank Note Reporter
DEALER-periodical.
700 E. State St.
Iola, WI 54990

132) Jack Shaber
1101 N.E. 179th St.
N. Miami Beach, FL 33162
USPS, BEP, UN, foreign SC.
UN blue & white cards.

133) John R. Self
5220 S.W. 28th Ave.
Fort Lauderdale, FL 33312

134) Milton R. Friedberg
2537 Claver Rd.
Cleveland, OH 44118

135) David H. Weeks
POB 613
Fernandina Beach, FL 32034

136) Edward J. Gluesing
US Soldier's & Airman's
Home. Box 232
Washington, D.C. 20317

137) Joseph V. Caridi
POB 100
Bohemia, NY 11716
All SC

138) Milton Hoffman
11330 Jefferson Ave.
Kansas City, MO 64114

139) Werner R. Stoll
POB 18362
Reno, NV 89511
BEP (mint & *).

140) Seymour A. Bender
215 W. 92nd St.
New York, NY 10025
USPS, BEP, forerunner,
private SC.

141) Stephen L. Pladna
10 Crestline Place
Youngstown, OH 44512

142) Jack I. Mayer
4114 R. Ave.
Anacortes, WA 98221

143) Alex A. Candelori
116 Anderson St.
Trenton, NJ 08611
All SC.

144) Benjamin O. Coleman
567 Delaware Ave.
Buffalo, NY 14202
USPS, BEP, UN SC.

145) Robert Jablonski
2950 N. Sawyer Ave.
Chicago, IL 60618
USPS, BEP, UN, foreign,
private SC

146) Elmer J. Hedge Jr.
2071 Beaver Rd. N.E.
Atlanta, GA 30345
USPS, BEP, UN SC.

147) Howard M. Newman
11 Troilus Ave.
Old Bridge, NJ 08857
USPS, BEP SC.

148) Roy McKenzie
508 W. 7th St.
Escondido, CA 92025
UN SC (mint & *).

149) Frederick E. White
2 Mitchell Rd.
Hampton, VA 23669
SC & bank notes.

150) Paul C. Lukens
315½ Center St.
Taft, CA 93268
USPS, BEP, UN SC (mint).
US, PB's, Canada, Scandinavia.

151) Joseph D. Vanno
1003 Culver Ave.
Utica, NY 13501

152) James H. Eavey
3734 Colby S.W.
Wyoming, MI 49509
USPS, BEP, UN SC.

153) Lorne R. Lavertu
2221 Tulip Dr.
Falls Church, VA 22046

154) Joseph E. Connor
2281 Macon St.
Aurora, CO 80010
USPS, BEP, UN SC.

155) Walter T. Dornfest
120 10th St.
New Dorp, SI., NY 10306

156) Edwin H. Nierenberg
2510 Crestmoor Dr.
San Bruno, CA 94066

157) Wayne Loomis, LTC
8708 Rose St.
Bellflower, CA 90706
USPS, BEP, UN SC. Sailing
ships, US PB's & booklets.

158) Norman M. Snider DEALER
Nov-May: 1825 Collins Ave Ste 607
Miami Beach, FL 33139
May-Nov: 1506 Traveler's Tower
Southfield, MI 48076
USPS, BEP, UN SC.

159) Otto Peters
119 Alma Ave.
Selden, NY 11784
USPS, BEP, UN SC (mint & *).

160) Arnold M. Kornhauser
15281 Elvina Dr.
San Leandro, CA 94579

161) Albert E. Harvey
4824 College Court #7C
Tampa, FL 33617
USPS, BEP, UN SC.

162) Michael Brown
12 Yorktown Rd.
East Brunswick, NJ 08816
UN SC.

163) Kenneth Henrichs
922 B Boulevard
New Milford, NJ 07646

164) James INC. DEALER
POB 18088
Louisville, KY 40218
Coins & antiques.

165) David W. Karp
POB 17DD
Key Largo, FL 33037

166) Robert S. Wilhite
5534 Cactus Forest
Houston, TX 77088
USPS, BEP, UN SC (mint & *).

167) W.J. Widdis
1558 Chesterfield Lakes Rd.
Chesterfield, MO 63017
USPS, BEP SC. US stamps,
PB's, & FDC.

168) Bick International DEALER
Israel Bick Prop.
POB 854
Van Nuys, CA 91408

169) Joseph S. Wheeler, Jr.
POB 41096
Sacramento, CA 95841
USPS, BEP, UN, foreign,
ASDA, private SC.

170) Dr. Joseph E. Schober
82-56 167th St.
Jamaica, NY 11432

171) Michael J. Hinch
45 Beechwood Circle
Bristol, VA 24201
USPS, BEP SC. US stamps &
FDC.

172) Peter R. Faust
1614 Ramapo Way
Scotch Plains, NJ 07076
USPS, BEP, UN, forerunner SC.

173) William R. Myers
74 Westline Dr.
Daly City, CA 94015
USPS, BEP, UN SC (mint & *).

174) Martin F. Rheinhardt Jr.
706 Anneslie Rd.
Baltimore, MD 21212
USPS, BEP, UN SC (mint & *).

175) Louis A Daubenspeck
General Delivery POB 358
APO, NY 09031

176) Ray Patterson
533 Meek St.
Sharon, PA 16146

177) John B. Wolf
144 Brixton Rd.
Garden City, NY 11530
USPS, BEP SC. USPS Comm.
panels & FD pages.

178) Harold H. Quenzer
85-23 60th Rd.
Elmhurst, NY 11373
UN SC (mint & *).

179) Dr. Lionel B. Katchmem
2232 Albright
Upland, CA 91786

180) George A. Herman
2265 S. Elmira Ave.
Des Plaines, Ill 60018

181) G.S. Schnitzer
POB 7603
Fort Lauderdale, FL 33338

182) Frank R. Hastings
2485A Hecker Pass Highway
Gilroy, CA 95020
USPS, BEP SC. US stamps.

183) Michael R. Ramaglia
550 Bridgewater Ave.
Bridgewater, NJ 08807

184) Martin B. Amdur
28 Meadow Rd.
Scarsdale, NY 10583

185) W. Nelson Wright
709 13th St. N.
Moorhead, MN 56560
USPS, BEP, UN, ASDA,
private SC (mint & *).

186) Mario J. Ventura, Jr.
Suite 102 Ventura Bldg.
5500 8th Ave.
Kenosha, WI 53140
USPS, BEP, UN, Great
Britain SC. Antarctica.

187) Richard Zanoni
4141 N. 73rd St.
Milwaukee, WI 53216
USPS, BEP, UN SC.

188) Charles J. Kesner
7301 N. Ridge Ave.
Chicago, IL 60645
All SC. World stamps.

189) Chandler's INC. DEALER
Jared L. Johnson III Prop.
630 Davis St.
Evanston, IL 60204

190) Mary Rita Malott
258 Purcell Dr.
Xenia, OH 45385
USPS, BEP, UN, ASDA,
private SC (mint & *).

191) Robert Waszilyczak
2518 N. Jefferson
Arlington, VA 22207

192) Stephen F. Herzick, Jr.
39 Pleasant Hill Rd.
Succasunna, NJ 07876
USPS, BEP SC (mint & *).
USPS Comm. panels, FD pages,
US stamps, proofs & essays.

193) Ye Old Parcel Poste Co.
DEALER
Melissa G. Wheeler Prop.
25 Newtown Rd.
Danbury, CT 06810

194) Paul Henry Parrish
3875 Sheppard Ave.
Aigincourt, Ont. Canada
M1T 3L6

195) David Davis
POB 4
Walker Valley, NY 12588

196) Nelson Page Aspen, MD
Paoli Mem. Medical Bldg.
Suite # 104
Paoli, PA 19301
Numismatic SC. Paper \$.

197) Theodore Kemm
915 West End Ave.
New York, NY 10025
Numismatic SC.

198) John Q. Adams
3632 Bamberger
St. Louis, MO 63116

199) A.C. Stagg
622 Orchard Ave.
Lexington, KY 40502
USPS, BEP SC. Essays & Proofs.

200) Lt. Kenneth W. Blevins
POB 1148
Fairborn, OH 45324
UN SC (mint & *).

201) Edward R. Bucklin
150 E. 73rd St.
New York, NY 10021

202) Vic Bentkowski
6213 Cabrini Lane
Seven Hills, OH 44131
USPS, BEP, UN SC.

203) Francis Pierce
POB 'P'
Hato Rey, Puerto Rico
00919 UN SC.

204) Virginia A. Fitz
La Plante Rd.
Lebanon, NH 03766
USPS, BEP, UN, ASDA SC
(mint & *).

205) George Hayes
POB 523
Venice, FL 33595

206) Edwin L. Livingston
107 Elm
Red Oak, IA 51566
Numismatic SC.

207) Judge Donald J. Young
US District Court
213 US Court House & Custom
House
Toledo, OH 43624
USPS, BEP, forerunner SC.
US stamps, postal cards,
postal stationary, proofs,
Xmas seals, local posts.

208) Perry Cermak
RFD # 1
Coal City, IL 60416

209) William D. Radford
5144 I-AH-MAYTAH
Oshkosh, WI 54901
Stamps of Denmark, Greenland,
Finland, Iceland, US PB's,
world-wide.

210) Richard M. Snipes
17017 King James Way
Londonderry Apt. # 101
Gaithersburg, MD

211) Edward M. Snipes Jr.
3501 Parkway Terr. Dr.
Suitland, MD 20023

212) Margaret F. Snipes
2410 Kenton Pl.
Hillcrest Hyts, MD 20031

FLASH NEWS RELEASE: BEP TO ISSUE "SUPER CARD" ON SECURITY PRINTING.

A souvenir card on security printing will go on sale at the BEP Visitors Center on April 1. Featured on the 6X8 inch card are views of five major national landmarks in Washington, D.C. plus a portrait of George Washington. Vignettes on the card will include that of George Washington, the Capitol, views of the White House, the Lincoln & Jefferson memorials all printed in currency green. The card will be enclosed in a special folder that outlines the process of printing US currency. The price is \$4 per card (in the form of check or money order) from Bureau of Engraving & Printing 14th & C Streets S.W. Washington, D.C. 20228. Add 50¢ for postage. The philatelic Visitor Center card is still available for \$2.50 post paid.



SOUVENIR CARD SEARCHLIGHT

Each souvenir card collector is always on the lookout for that card of his dreams—that elusive card that he has searched for so long. This SOUVENIR CARD SEARCHLIGHT column is provided by the SCCS to help put a spotlight on those cards we have so desperately searched for. Ads in this or the SOUVENIR CARD STAND column are offered free to members. Each member is entitled to one free 25 word or less ad per issue (collector members) or one free 1/3 page ad per issue (dealer members).

WANTED: Show cancelled FRESNO, ANA 69-71 cards. Will pay very high prices. Also wanted: multiple show cancelled & show cancelled cards with matching stamps, error & variety SC. Curt Radford 2905 Camp Leonard McFarland, WI 53558.

WANTED: Mint or show cancelled ANA 87th Conv.-Houston-1978 and Nat. Paper Money Conv.-Memphis-1977 cards. State how many available and send xerox of cancelled cards with prices wanted. D.W. Hithcox 2614 Coffey Lane Santa Rosa, CA 95401.

WANTED: Barcelona 60, SIPEX scenes 66, SANDIPEX 69, ANA 69, FRESNO 69, INTERPEX 70, & ANA 70 SCs. Widdis 1558 Chesterfield Lakes Dr. Chesterfield, MO 63017.

WANTED: To exchange duplicate official SCs. Eugene Gottreich Wellington B-306 Century Village W. Palm Beach, FL 33409.

~~WANTED:~~ Privately issued SCs, souv. sheets, seals, labels, etc (no covers) issued by or sold by US & Canadian philatelic clubs, groups etc..

~~Also wanted: information on the above as I am making up a catalogue to incorporate all issues since Dolin catalogue of 1946. S.W. Fields 10007 Waynecrest Lane Santee, CC 92071 phone (714)-448-4719.~~

WANTED: Information on any privately produced SCs, souv. sheets, maxim cards with the bicentennial theme. Dick Shoemaker POB 1776 Lemont, PA 16851

SOUVENIR CARD STAND

Offered here are not fruits and vegetables, but cards that are souvenirs of philatelic and numismatic exhibitions of the past. Browse through our stands and see if there is any thing of interest to you.

FOR SALE: I have some of the older SCs for sale including #6-10. Send SASE to George Hayes POB 523 Venice, FL 33595.

~~FOR SALE or SWAP:~~ I have a considerable number of duplicate USPS & BEP SCs. Send SASE for my duplicate and want list. Kriebel 1923 Manning St. Philadelphia, PA 19103.

FOR SALE or SWAP: I have a few UN SC duplicates. Send SASE for list. William S. Herrington 309 Park Ave. Satellite Beach, FL 32937.

~~SWAP:~~ I have many US SCs in duplicate which I will trade for USPS Comm. Panels only. Also, I need Barcelona 60 & a gummed Philatelic Truck. The Panel King POB 399 Oakhurst, NJ 07755.

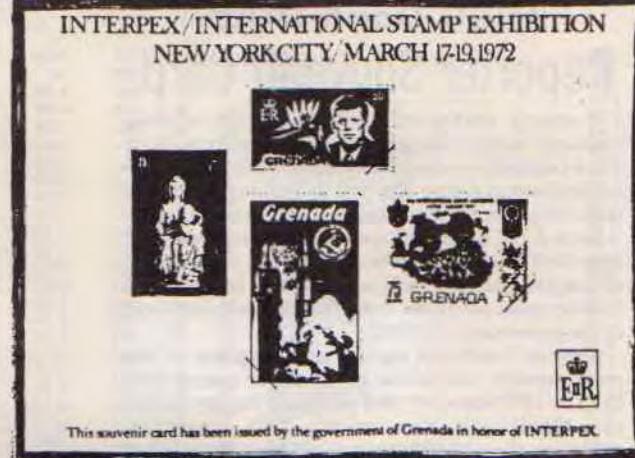
FOR SALE: 1981 Columbus Philatelic Club SCs to be issued at our 3/21/81 stamp show. These cards are printed in full color with the theme- 50th anniversary of our national anthem. It depicts US Scott # 962, 1153, & 1346- all flag related stamps. \$1 per card + 40¢ for post. John Denune 234 E. Broadway Granville, OH 43023.

~~FOR SALE or SWAP:~~ I have quite a few duplicate US & UN SCs for sale or swap. Send SASE for list. C.E. Holman 2404 Loring St. San Diego, CA 92109.

~~The Currency Club of Chester County is offering a 10 year Anniversary book. A \$ 10 donation brings you a paper back edition with your name in it & a special souv. sheet in color printed by Amer. Bank Note Soc.. \$ 25 brings a delux hardback # edition with your name & state listed and the souv. sheet. Souv. sheet alone-\$ 2.50. Membership in CCCC, \$ 6. Order from Harold Beecher POB 456 Paoli, PA 19301.~~

WORLD'S LARGEST STOCK SHOW CANCELLED
SOUVENIR CARDS

This souvenir card is issued in compliment to the 50th anniversary of the Aero Philatelic Club of London, and its exhibition at Manchester APEX 73. Depicted on the card is the United States 24-cent airmail stamp of 1918 showing the Curtiss 'Jenny' inverted. On the left of this stamp is the rare De Pinedo Newfoundland stamp. On the right is the very rare airmail surcharge of 1923.



This souvenir card has been issued by the government of Grenada in honor of INTERPEX.

Scott #30 APEX 73 MINT.....\$3.00
 #30 Show Cancelled July 4, 73.....\$15.00
 #30 Show Cancelled July 5, 73.....\$100.00
 #30 Show Cancelled July 6, 73.....\$150.00
 #30 Show Cancelled July 7, 73.....\$50.00

Prices include postage, handling and

solid packaging. Insurance if desired is 85¢ additional per order.

HERB MEISELS POBox 143 ANSONIA STATION, NEW YORK, NEW YORK, 10023

Grenada Interpex 72.....\$5.00
 As Above Show Cancelled 3-17-72...\$60.00

We invite your WANT LIST.

Current Monthly Offerings List
 is available for Self Addressed Stamp Envelope

USPS-BEP CANCELLED
SOUVENIR CARDS

1) STAMP FESTIVAL 80 BEP show cancelled FD with additional FD cancelled UN Flag stamps. US and other UN flag stamps also tied to the card \$ 19.95



2) NAPEX 80 BEP card cancelled FD of show 8/4/80 at NAPEX station. 8/4/80 House of Reps and 8/7/80 Senate PO cancels also present along with US Capitol rubber stamp. \$ 19.95

Mike Konnick POB 1555 Wilkes- Barre, PA 18705

List of show cancelled cards-28¢

SPECIAL LAST CHANCE LIMITED OFFER

1980 Bank Note
Reporter Souvenir Card

A strictly limited edition of only 5,000 of these Souvenir cards was produced by American Bank Note Company exclusively for *Bank Note Reporter* subscribers and they are now available to souvenir card collectors for just \$3 apiece while supply lasts.

Each $8\frac{1}{2}$ " by $10\frac{1}{2}$ " souvenir card reproduces a rare Civil War-era \$3 note of The Bank of the State of Kansas and each card is printed by Intaglio and Lithographic processes from the *original plates* still in the possession of ABNC.

Souvenir cards are rapidly becoming one of the most popular collectibles in the paper money hobby. The 1970 souvenir card produced for the American Numismatic Association's 79th convention sold more than 12,000 copies and today is valued at \$100. Other recent souvenir card editions by numismatic groups have numbered 10,000...20,000...even 50,000+. With only 5,000 1980 Bank Note Reporter souvenir cards printed—barely one for each subscriber—a quick sell-out is expected. Order now. SPECIAL NOTE: *Bank Note Reporter* reserves the right to limit quantities to insure fulfillment of all orders.

Orders and additional queries may be sent to Souvenir Card, Bank Note Reporter, 700 E. State St., Iola, WI 54990.

AVAILABLE TO BNR SUBSCRIBERS AND SOUVENIR CARD COLLECTORS

BANK NOTE REPORTER

1980 Souvenir Card

PRINTED BY AMERICAN BANK NOTE COMPANY



Like the genuine notes issued in Kansas in the 1860s, this souvenir card - more than 100 years old, of Cheyenne & Ogallala Company, one of the "First National Bank Note Companies" - Every detail of it, the serial number, date of issue and bank officers, is correct. The bank notes were issued across the United States in the 1860s, being admitted to statehood in 1861, but prior to the 7th

... served an Archeion in 1861. Harlan
and Jan. 7, 1868. Control of the Federal
Bank for voluntary liquidation in 1868. The
importer is entitled to present this account card in

CONJURE WITH THE ALMANAC
kr only \$5.95 **THE REPORTER**
© BY KRAUSE PUBLICATIONS, INC.

© BY KRAUSE PUBLICATIONS, INC.

700 E. State St., Iola, WI 54945



••SOUVENIR •• CARDS ••

Special Can. Capes Only	26 BELGICA '72	1.50	56) INTERPHIL '76	8.00	71) ASDA '77	3.00	79) ANA '80	7.50
10,000 issued	27) ANA '72	2.00	56a) INDEPENDENCE HALL, "BOOK" '76	10.50	71a) ASDA '77 Cancel	6.00	80) LONDON '80	3.50
1973 Printers Union Card 4	28) OLYMPIA '72	1.75	56b) INDEPENDENCE HALL, "BOOK" Cancel	18.50	72) ROCPEX '78	3.00	81) INT. PAPER MONEY '80	5.50
Sculpture Art	29) EXFILNA '72	2.00	57) SCIENCE & TECH. BEP '76	7.50	73) NAPOSTA '78	3.00	82) NORWEX '80	3.50
1) TRUCK GUMMED	30) POSTAL FORUM '72	2.00	58) SCIENCE & TECH. USPS '76	4.00	73a) NAPOSTA '78 Cancel	3.00	83) NAPEX '80	5.50
2) TRUCK UNGUMMED	31) SEPAD '72	2.25	58a) SCIENCE & TECH. USPS '76	4.00	74) INT. PAPER MONEY '78	4.50	84) VISITORS CENTER '80	5.50
3) BARCELONA '60	32) ASDA '72	2.00	59) CITIZEN'S SOLDIER '76	7.00	75) CENJEX '78	4.00	85) ANA '80	5.50
3A) BARCELONA, Double Spanish Cancel	33) STAMP EXPO '72	2.25	59a) CITIZEN'S SOLDIER '76 Cancel	15.00	76) BRAZILIANA '79	3.50	86) ESSEN '80	4.50
4) SIPEX SCENES '66	34) INTERPEX '73	2.50	60) COLORADO '76	3.50	77) ANA '79	6.50	86a) ESSEN '80 Cancel	5.00
4a) SIPEX SCENES, Cancel	34a) INTERPEX '73 Cancel	9.50	60a) COLORADO '76 Cancel	4.00	78) JAPEX '79	4.50		
5) SIPEX MINER '66	35) IBRA '73	2.50	61) HAFNIA '76	3.00				
6) EFIMEX '68	36) COMPEX '73	2.00	61a) HAFNIA '76 Cancel	3.00				
6a) EFIMEX Cancel	37) APEX '73	2.00	62) ANA '76	7.50				
7) SANDIPEX '68	38) ANA '73	7.00	62a) ANA '76 Cancel	16.50				
8) ANA '69	39) POLSKA '73	2.75	63) ITALIA '76	2.75				
9) FRESNO '69	40) NAPEX '73	2.00	63a) ITALIA '76 Cancel	3.00				
10) ASDA '69	41) ASDA '73	2.00	64) NORDPOSTA '76	2.75				
11) INTERPEX '70	41a) ASDA '73 Cancel	15.00	64a) NORDPOSTA '76 Cancel	3.00				
12) COMPEX '70	42) STAMP EXPO '73	2.00						
13) ANA '70	42a) STAMP EXPO '73 Cancel	9.50						
14) PHILAMPHIA '70	43) HOBBIES '73	2.50						
15) HAPEX '70	44) MILCOPEX '74	3.00						
16) INTERPEX '71	45) INTER '78A '74	2.50						
17) WESTPEX '71	46) ANA '74	10.00						
18) NAPEX '71	47) STOCY '78L '74	2.75						
19) ANA '71	48) EXHOMEX '74	3.00						
20) TEXANEX '71	49) ESPANA '75	2.75						
21) EXFILNA '71	50) NAPEX '75	9.00						
22) ASDA '71	51) AFRHILA '75	2.50						
23) ANPHILEX '71	52) INT. WOMENS YR. '75.	25.00						
24) INTERPEX '72	53) ANA '75	15.00						
24a) INTERPEX - GRENADA '72	54) ASDA '75	40.00						
	55) WERABA '76	4.00						
25) NOPEX '72	55a) WERABA '76 Cancel	4.50						
	70) PURIPEX '77	3.00						
	70) PURIPEX '77	3.00						

GET MY QUOTE IF YOU HAVE EXTRA CARDS!!

Minimum Order \$7.50

NEW LOWS!

1825 Collins Ave.

BUY NOW!!!!

••NORMAN M. SNIDER••

Phone: (305) 538-6841

Miami Beach, Florida 33132

THE SOUVENIR CARDS OF THE UNITED STATES!

BELL #	SCOTT #	NAME OF SOUVENIR CARD	WANT #	SELL PRICE	BELL #	SCOTT #	NAME OF SOUVENIR CARD	WANT #	SELL PRICE	BELL #	SCOTT #	NAME OF SOUVENIR CARD	WANT #	SELL PRICE
1	1	STAMP DESIGN '54	BC 6	1450.00	21	15	EXFLIMA '71	BC 2	1.95	53	44	A.N.A. '75	BC 6	14.95
2	1	STAMP TRIMMED, CREASES	BC 6	695.00	22	16	A.S.D.A. '71	BC 6	2.95	54	45	A.S.D.A. '75/BROOKLYN	BC 8	42.95
3	1	REP CENTENARY '62	BC 6	80.00	23	17	AMPHILEX '71	BC 6	1.50	55	45	WERABA '76	BC 2	4.40
4	1	REP COMPLETE BOOK	BC 6	90.00	24	18	INTERPEX '72	BC 6	1.50	56	46	INTERPHL/JOFFERSON	BC 8	8.25
5	1	UNION SCENES '65	BC 6	95.00	25	19	NOPER '72	BC 6	1.95	57	47	INTERPHL/IND. HALL	BC 8	8.95
6	1	POSTAL PEOPLE '73	BC 6	75.00	26	20	BELGICA '72	BC 2	1.75	58	48	SCIENCE+TECHN./REP.	BC 6	7.95
7	1	B.E.P. UNION '73	BC 6	17.50	27	21	A.N.A. '72	BC 6	1.95	59	49	SCIENCE+TECHN./USPS	BC 2	3.95
8	1	UNION BOOKLET '73	BC 6	49.95	28	22	Olympics '72	BC 2	1.95	60	49	EXPO '76/C. SOLDIER	BC 8	7.25
9	1	BEST WISHES '73	BC 6	34.95	29	23	EXFILBRA '72	BC 2	1.95	61	50	COLORADO '76	BC 2	3.50
10	1	CHINESE SCENES '73	BC 6	49.95	31	24	POSTAL FORUM '72	BC 2	1.95	62	51	HAFNIA '76	BC 2	2.95
11	1	TRUCK GUMMED '58	BC 1	95.00	32	25	SEPAD '72	BC 6	2.50	63	52	A.N.A. '76	BC 6	7.95
12	1	TRUCK CREASED/TORN	BC 1	22.50	33	26	A.S.D.A. '72	BC 6	1.95	64	52	ITALIA '76	BC 2	2.95
13	2	TRUCK, UNGUMMED '58	BC 1	11.95	34	27	EXPO '72	BC 6	2.50	65	53	NORDPOSTA '76	BC 2	2.95
14	2	BARCELONA '60	BC 2	325.00	35	28	INTERPEX '73	BC 6	2.95	66	54	MALCOPEX '77	BC 6	2.95
15	3	SIPEX SCENES '66	BC 3	185.00	36	29	IBRA '73	BC 2	2.95	67	55	BONPEX '77	BC 6	3.95
16	4	SIPEX MINER '66	BC 4	9.00	37	30	COMPEX '73	BC 6	1.95	68	56	AMPHILEX '77	BC 2	2.75
17	4	EFINMEX '68	BC 2	2.95	38	31	APEX '73	BC 2	1.95	69	57	A.N.A. '77	BC 6	3.50
18	5	SANDIPEX '69	BC 6	57.50	39	32	POLSLA '73	BC 2	2.75	70	57	SAN MARINO '77	BC 2	3.75
19	8	A.N.A. '69	BC 2	72.50	40	32	A.N.A. '73	BC 6	6.95	71	58	PURIPEX '77	BC 6	3.25
20	9	FRESNO '69	BC 6	64.00	41	33	NAPEX '73	BC 6	1.95	72	59	A.S.D.A. '77	BC 6	3.25
21	6	A.S.D.A. '69	BC 6	27.50	42	34	A.S.D.A. '73	BC 6	1.95	73	60	ROCOPEX '78	BC 2	2.95
22	7	INTERPEX '70	BC 6	55.00	43	35	EXPO '73	BC 6	1.95	74	61	NAPOSTA '78	BC 2	3.50
23	8	COMPEX '70	BC 6	14.95	44	36	HOBBY SHOW '73	BC 2	2.95	75	62	LP M.S. MEMPHIS '78	BC 6	4.50
24	9	A.N.A. '70	BC 6	125.00	45	37	MALCOPEX '74	BC 6	2.95	76	62	CEDEX '78	BC 6	3.95
25	10	PHILIMPIA '70	BC 2	2.95	46	38	INTERRABA '74	BC 2	2.95	77	63	BRASILANA '79	BC 2	3.95
26	11	NAPEX '70	BC 6	15.95	47	38	AN A. '74	BC 6	9.95	78	64	JAPEX '79	BC 2	4.75
27	11	INTERPEX '71	BC 6	2.95	48	39	STOCKHOLMIA '74	BC 2	2.95	79	60	A.N.A. '80	BC 6	2.50
28	12	WESTPEX '71	BC 6	2.95	49	40	EXFILMEX '74	BC 2	2.95	80	65	LONDON '80	BC 2	3.95
29	13	NAPEX '71	BC 6	2.95	50	41	ESPAÑA '75	BC 2	2.95	81	61	LP M.S. MEMPHIS '80	BC 6	5.95
30	14	A.N.A. '71	BC 6	2.95	51	42	NAPEX '75	BC 6	8.95	82	66	MORWEX '80	BC 2	3.95
31	14	TEXANEX '71	BC 6	3.25	52	43	INT. WOMEN'S YR '75	BC 6	2.75	83	67	NAPEX '80	BC 2	5.50

OUR TERMS: PLEASE READ!

1. C.I.M.O. please. Prompt shipment, or refund if sold out. (Or advise that it is O.K. to back-order for you; we rarely need to.)
2. \$2.00 postage & handling charge on each order. We pack VERY PROTECTIVELY.
3. Californians please add 6% tax or else send resale certificate.
4. DISCOUNTS: 5% over \$100.00, 10% over \$250.00, & 15% over \$500.00, except for cards priced by group or already discounted.
5. VISA or MASTER CHARGE accepted.
6. You can phone orders to us at: 415-435-9494.
7. Souvenir Card buy list is available for 50¢ or large S.A.S.E.
8. We look forward to hearing from you!



RUSSELL S. BELL

BIA
ARA



APS #33163
Life Member

(The Souvenir Card Specialist)

Phone 415-435-9494

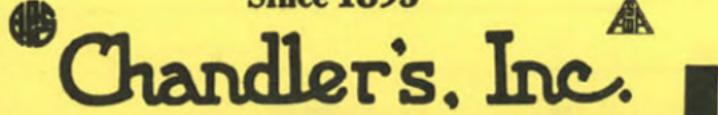
Tiburon, CA 94920

Souvenir Cards

YOUR WANT LIST SOLICITED

Satisfaction Guaranteed

Since 1895

 Chandler's, Inc.

630 DAVIS ST., EVANSTON, IL 60204 312-475-7200

THE SOUVENIR CARD JOURNAL



Christmas USA 15c



THE SOUVENIR CARD COLLECTORS SOCIETY
2905 Camp Leonaard Road
McFarland, WI 53568



McFarland, WI 53558

THE SOUVENIR CARD COLLECTORS SOCIETY is an organization of over 200 souvenir card collectors and dealers. Dues for one year are \$5 for collectors and \$10 for dealers. Membership includes a quarterly publication, THE SOUVENIR CARD JOURNAL, and free ads in that journal. Collector members are entitled to one free 25 word or less ad in each issue and dealers receive free 1/3 page ads per issue. Dues are the same at any time of the year-each member receiving all four issues of the SCJ for that year.

MEMBERSHIP APPLICATION: Collector Dealer

NAME _____

ADDRESS

CITY & STATE

ZIP CODE

COLLECTING OR DEALING WITH INTERESTS